

Kaden Ewald

Founder & CEO, Grow Wild Agency
Terrace, BC — Kitselas Territory

Everything a journalist, producer, or partner needs — ready-to-use bios, verified facts, and brand assets. Free to use without asking.

“I’m drawn to complex systems with many moving parts. I like making them work.”

INSIDE THIS KIT

01 Bios — three lengths

02 At a glance

03 Speaking & expertise

04 Track record

05 Brand assets

06 Contact

\$1.2M

Raised for Kemano CCS

21

Locations under management

312%

GBP impression growth

4,800+

Monthly organic sessions

Three lengths, ready to paste.

One line ≈20 words

Kaden Ewald is the Founder & CEO of Grow Wild Agency, an enterprise digital marketing and development firm based in Terrace, BC.

Short ≈55 words

Kaden Ewald is the Founder & CEO of Grow Wild Agency, an enterprise digital marketing and development firm. He has built and operated ventures across agriculture, decentralized finance, and consumer brands — including a \$1.2M hemp cultivation operation — and holds an MBA in Accounting and Marketing from Trinity Western University. He lives in Terrace, BC, on Kitselas territory.

Full ≈120 words

Kaden Ewald is the Founder & CEO of Grow Wild Agency, an enterprise digital marketing and development firm serving multi-location businesses and complex operations. Raised in Terrace, BC on Kitselas territory, he began in pre-med before pivoting to an MBA in Accounting and Marketing at Trinity Western University. While still at university he founded Kemano CCS, raising \$1.2M from private investors to build a 30-acre hemp cultivation operation in Manitoba. He went on to work in decentralized finance — DAO governance and tokenomics at Weavr.org and Fractional Finance — then served as CMO of consumer brand Casa Leo before founding Grow Wild. The through-line across every venture is the same: complex systems with many moving parts, and the work of making them run.

FULL NAME	Kaden Ewald
TITLE	Founder & CEO, Grow Wild Agency
BASED IN	Terrace, BC — Kitselas Territory
FOCUS	Enterprise marketing, multi-location SEO, systems building
EDUCATION	MBA, Accounting & Marketing — Trinity Western University
EMAIL	kaden@growwildagency.com

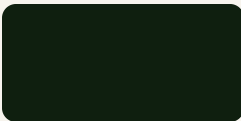
03 — SPEAKING & EXPERTISE

- Enterprise & multi-location SEO
- Brand positioning & growth strategy
- DAO governance & tokenomics
- Google Business Profile at scale
- Generative engine optimization (GEO)
- Capital raising & investor relations

04 — TRACK RECORD

- Now **Grow Wild Agency**
FOUNDER & CEO
Enterprise digital marketing and development for multi-location businesses.
- 2022 **Casa Leo**
CMO
Full growth stack for a consumer brand — positioning, paid media, conversion.
- 2020 **Weavr.org / Fractional Finance**
FOUNDER
DAO governance frameworks and tokenized asset systems.
- 2019 **Kemano CCS Inc.**
FOUNDER
30-acre hemp cultivation operation in Manitoba. \$1.2M raised.

05 — BRAND ASSETS



Forest 950
#0F1F0F



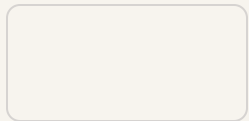
Forest 700
#2F552F



Amber 400
#FBBF24



Ink
#1A1714



Paper
#F7F4EE

DISPLAY — FRAUNCES

Aa

Headlines, pull quotes, venture names

TEXT — INTER

Aa

Body copy, labels, interface

06 — CONTACT

EMAIL
kaden@growwildagency.com

LINKEDIN
/in/kadenewald

SEND A MESSAGE
kadenewald.com/contact

High-resolution headshots available on request, usually same day.